ELEMENTS

PRINCIPLES OF DESIGN

ELEMENTS OF DESIGN

Space



Texture



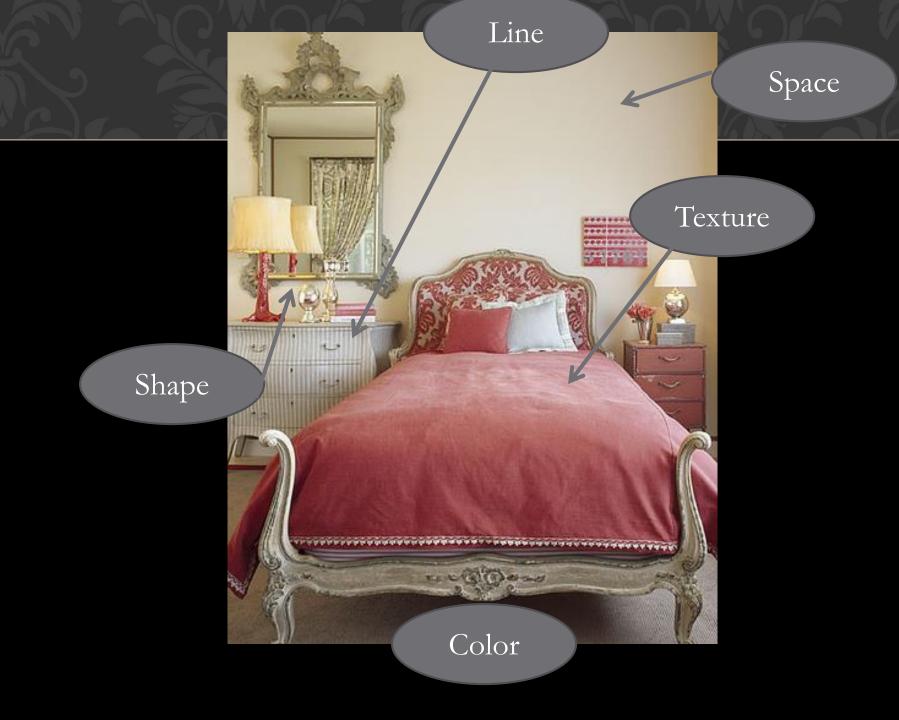


BUGREDBEUTS

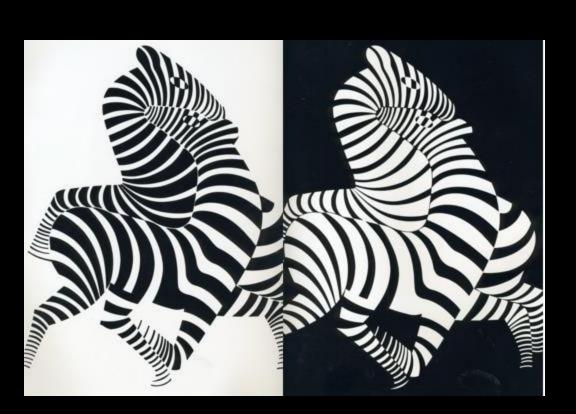
of good design







SPACE



POSITIVE VS Negative Space

SPACE

Positive fills in the space

Negative is un-used space



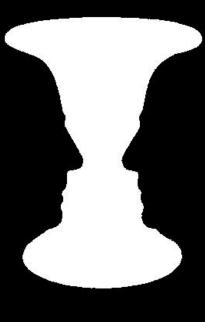
Be sure to label!

YOUR TURN!

Positive fills in the space

Negative is un-used space





LINE

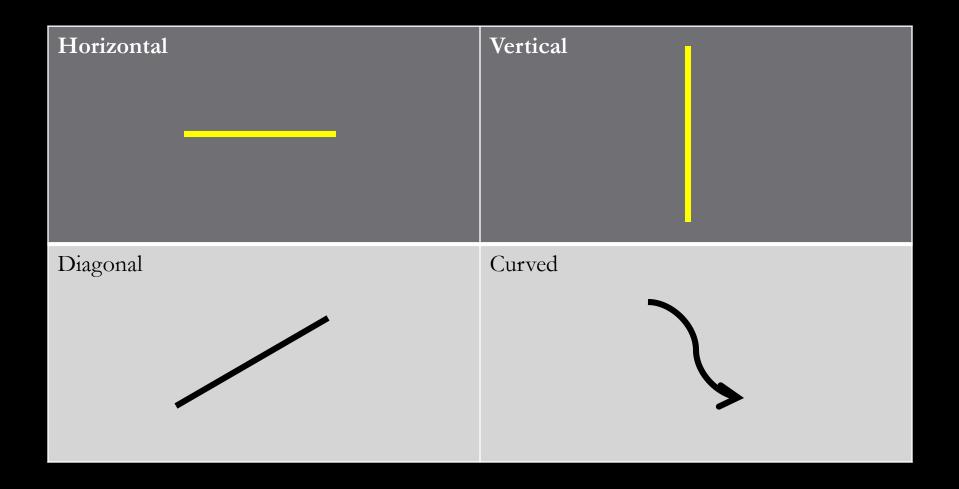
- •The outline of an object
- •2 points that are connected

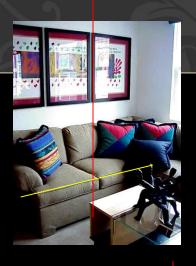
What does line do to a room?

- •Directs the eye
- •Moves the eye from one place to another
- •Separates or unifies
- •Creates feeling



YOUR TURN!





TYPES OF LINE

Horizontal

Vertical

Diagonal

Curved







SHAPE



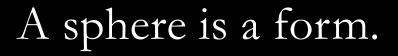
- •The solid form or structure of an object.
 - •Two Dimensional
 Outline

SHAPE VS. FORM

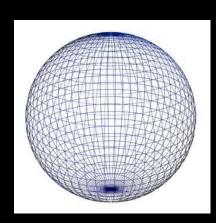
YOUR TURN!

A circle is a shape.

A square is a shape.



A cube is a form.



TEXTURE

- •The way an object feels and looks.
- May be rough, smooth, shiny, hard, soft, etc.

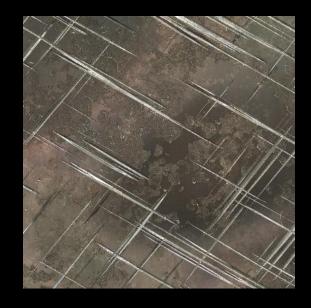




YOUR TURN!

• Think of 3 different textures that are common in interior design. Write these down in the boxes.







COLOR

- One of the most important elements.
- •Influences a rooms: shape, size, feeling, and mood.









YOUR TURN!

• Think of colors that make you feel the following moods:

- · MAPPYS
- · CALMS
- · ANGRYS



PRINCIPLES ARE THE BULLES USED TO CREATE A PLEASING DESIGN

- Unity
- Scale
- Balance
- Rhythm
- Emphasis
- Proportion

The principles are how you decide to put all the ELEMENTS together!

UCISTY

- The appearance of all parts seeming to belong together.
- The room is seen as a whole, not as a collection of unrelated things.

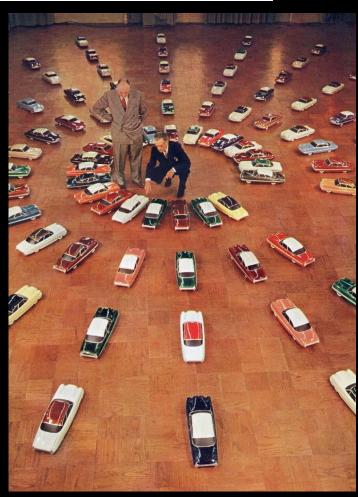


WHAT IS SCALE?

• The size of an object in relation to other objects, the space it is in or to a standard or familiar size.







Which lamp is the best scale for this end table?





Which chair is the better scale for the sofa?



Because homes and furniture are built for humans, it is important to use the human figure in evaluating their scale.

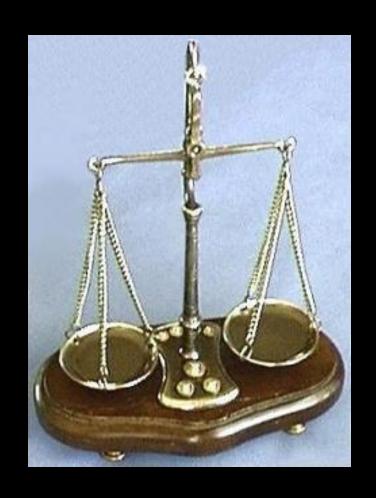




Rooms and furnishings should be designed or selected for the people who will use them.

BALANGE

- The feeling of equality or equilibrium.
- Occurs when the amount, size, or weight of objects on both sides of a center point seems equal.



FORMAL BALANCE - STMMETRISCAL





Achieved through the placement of identical objects on both sides of a central point.

INFORMAL BALANCE - ASTMINETRISCAL

Achieved through the placement of different, but equivalent, objects on both sides of a central point.



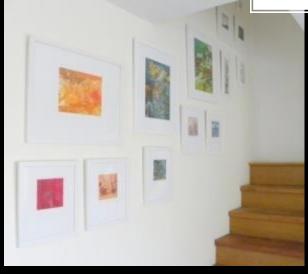


YOUR TURN!

• Draw an example of the two types of BALANCE:

- · SYMMETRICAL
- · ASYMMETRICAL

RUTTUM







Leads the eye
from one part of
design to
another.



EMPHASIS

The center of interest

or attention.

Focal Point





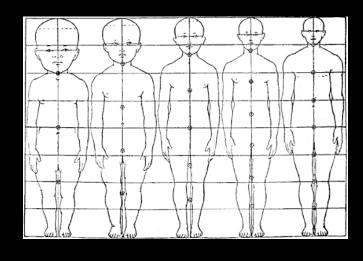


What is the focal point in the illustration?

PROPORTION

The ratio of one part to another part or one part to the whole.

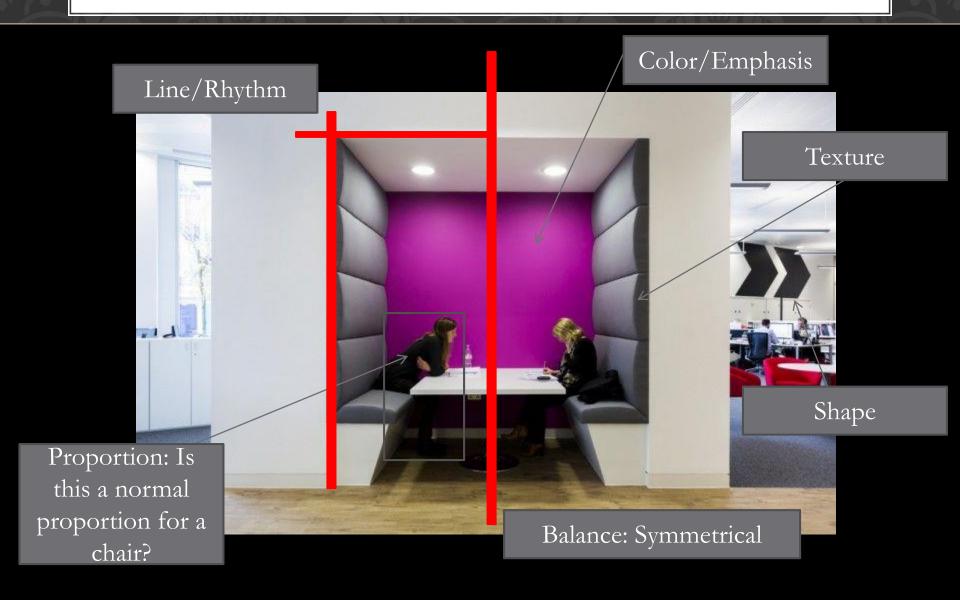
How parts fit together to make a WHOLE.





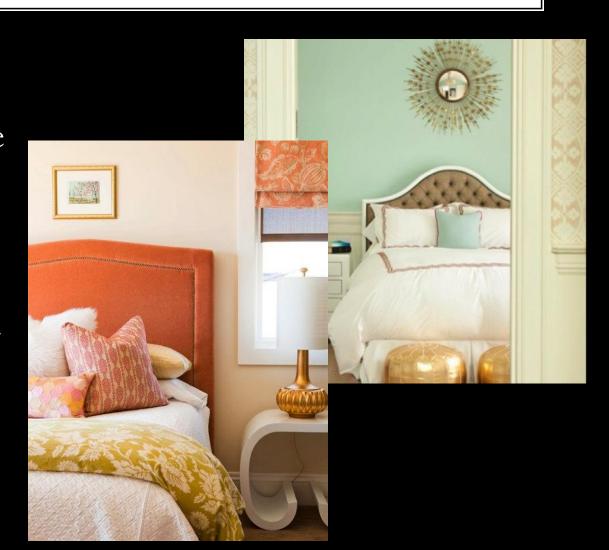
EXAGGERATION OF THE ELEMENTS AND

PRINCIPLES CAN BE USED TO MAKE AN IMPACTFUL FEELING



MARMONY

- When all the design elements have consistency of style.
- A pleasing accord between the use of unity and variety and Elements & Principles.



JUST A REVIEW



This recipe template is design to be printed on 4x6" index cards. You may also print on regular paper and cut out the recipe card. Title of Recipe

INGREDIENTS

1 tsp

Chocolate Chips 2 cups Large Eggs Butter 1 CUP Sugar Brown Sugar ¥ cup 延 CUP Flour Baking Soda 2 1/4 CUP 1 tsp Salt Chopped Nuts 1 tsp Vanilla Extract 1 cup

- After entering the Title of the recipe and a short Description, add the Ingredients to the left column.
- To change the tab location for the ingredients, go to Tabs in the Format menu, or edit the Ingredients style. You don't need to use tabs if you don't want to.
- If you need to modify column widths, go to Columns in
- To choose your own background image, go to Background > Printed Watermark in the Format
- To add a border so that you can print on regular paper and cut out the recipe card, go to Page Setup > Layout and cur, our, one receipe card, go to rage setup > Lag, tab > click on **Borders** > then choose the Box style.

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Principles of Design

Questions to Consider

Would the ingredients of a recipe be good by themselves? Could you follow recipe directions without ingredients?



LEARNING ACTIVITIES

Principles of Design

Scavenger Hunt

• Go around the room and find the picture that best matches the principle of design.

Elements of Design

• Finish your packet so you can remember all of the elements of design.